

CSIO

NEWSLETTER

CAREER SERVICES & INTERNSHIPS OFFICE



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Message from the Head CSIO



**ADNAN ILYAS
AZIZ**

Head of Career Services & Internships

Greetings! As the Head of the Career Services & Internships Office, I am delighted to bring you the CSIO biannual newsletter 2023 volume 1, aimed at keeping you informed about the updates & activities in the first 6 months of 2023.

The Career Services & Internships Office is designed to guide students in their professional development and assist them in finding internships and jobs that enrich their experiences both academically and professionally. The Office provides opportunities to students to interact with industry and learn from the corporate professionals. We also aim to make sure that our students are presented with the best options for employment.

Recent activities involved the biggest annual job fair that allowed students to meet with 100 plus organizations to apply for jobs & internships and get to know their recruitment procedure & requirements. Moreover, the department has successfully hosted three big MNC's of the country including Unilever, Coca Cola & Pepsi for the recruitment drives along with the other big names like Servis Industries & Descon Pvt. Ltd.

Furthermore, this newsletter also gives you a glimpse of the most recently hosted Career Services Academy especially for the graduating class. These series of activities give opportunity to our students to interact with the industry leaders and learn from their expertise.

In the end I would like to thank all the stakeholders who helped us to make all this possible.

MEET OUR TEAM



ADNAN ILYAS AZIZ

Head of Career Services & Internships



MARYAM KHALIL

Manager Internships



FARHAN IJAZ

Senior Officer- Internships



SULEMAN WALTER

**Former Student
Placement and Industry
Liaison Officer**



Annual Job Fair 2023



On February 20, 2023, CSIO organized FCCU's Mega Annual Job Fair, providing Forman students with the opportunity to participate and gain insights into a diverse range of job and internship prospects.

CHIEF GUEST



Mr. Kashif Anwar

**PRESIDENT LAHORE CHAMBER OF
COMMERCE & INDUSTRY (LCCI)**

Guests of Honour

JOB FAIR 2023



Dr. Douglas Trimble
Vice Rector for Academic
Affairs



Shawna Person
Chief Student Affairs Officer



Dr. Gloria Calib
Associate Vice Rector
for
Academic Affairs



Furqan Seith Mall
Chief Financial Officer



Kamil Shamshad
Head of Student
Development



Dr. Martin Thomas
Dean of Education

JOB FAIR 2023



We're excited to share with you the success of the Job Fair organized by the Career Services and Internships Office on February 20th at FCCU's Main Ground. The event was elevated with the participation of 118 companies from all over the Pakistan. It drew a large crowd of over 1500 Forman students from various departments. The ceremony began with the National Anthem, followed by recitations from the Holy Bible and Holy Quran. Dr. Douglas Trimble, the esteemed Vice Rector for Academic Affairs, inaugurated the event and praised CSIO for providing a professional platform that connects employers and job seekers, offering a comprehensive range of employment opportunities.



During the event, the Vice Rector, Chief Student Affairs Officer, and faculty members visited different company stalls. These companies were offering various job positions and internships to Forman students. A special lunch was arranged for the distinguished guests and company representatives midway through the visits.

The event concluded with an impactful closing remark by the Chief Guest, President of the Lahore Chamber of Commerce Mr. Kashif Anwar. Our honorable Rector, Dr. Jonathan S. Addleton & Ms. Shawna Person, Chief Student Affairs Officer, also shared their closing remarks, emphasizing the immense value of such events in bridging the gap between academia and the professional world while empowering students with promising opportunities. The program concluded with the distribution of shields to the participating companies by the esteemed guests, faculty, and staff members. The job fair was a resounding success, fostering meaningful connections between employers and students.



List of Companies



Career Services Academy 2023

Career Services Academy is a series of sessions that thrive for student's professional development specially tailored for graduating students before starting their careers.

Speakers



MS. AROOJ PIRZADEH

Head of HR and
Communications
(Nishat Chunian Group)

Topic:
Interview Tips and professional
Attire



MS. MARYAM NISAR

Regional Sale's Head
(Jazz)

Topic:
How to Excel in Career in
Today's World



MS. MASOOMA ZEESHAN

CEO
(Game Train)

Topic:
Business Email Etiquettes &
Communication



MR. FAHIM RIAZ

Manager HRH&I
(Qarshi Industries Pvt. Ltd)

Topic:
Resume Development
Workshop



MS. FAIZA TASNEEM

Assistant Professor
(School of Management, FCCU)

Topic:
Professional LinkedIn Profile



MR. UMER GHUMAN

Country Head
(Samsung Mobile)

Topic:
Personal Branding & Workplace
Ethics

Career Services Academy 2023

Resume Development Workshop

The Resume Development workshop was headed by Mr. Faheem Riaz. He is working as Manager HRH&I in Qureshi Industries. He upholds an extensive experience in the domain of HR, and well-versed in the principles, practices, and laws related to managing employees and fostering a productive work environment. He guided students in developing a professional resume, providing an insight into how to effectively present one's skills and qualification from employer's perspective.



Session on Interview Tips and Professional Attire

Ms. Arooj Peerzadeh honored the session with her presence. The event took place on 22nd May. She is Head of HR Nishat Chunian. Her expertise is in diversity and inclusion in workplace culture. Overall, Ms.

Peerzadeh covered essential aspects of interview preparation, from researching the organization and understanding job descriptions to master interview techniques and presenting oneself professionally through attire. Attendees gained valuable insights and practical advice to enhance their interview readiness and increase their chances of success in the job market.



Career Services Academy 2023



SESSION ON PERSONAL BRANDING & WORKPLACE ETHICS

Considering the present-day demands, the Career Services Academy recently orchestrated a session centered around the significance of Personal Branding and Workplace Ethics. Adding an influential touch to the event, we had the privilege of hosting Mr. Ummer Gumman, the Country Head of Samsung for Pakistan and Afghanistan. Mr. Gumman, a vibrant personality in his own right, shared his profound insights during the session. With his extensive experience in leadership, he shed light on the pivotal aspects of personal branding, emphasizing its role in today's professional landscape.

SESSION ON BUSINESS EMAIL ETIQUETTES & COMMUNICATION

Ms. Masooma Zeeshan, the CEO of GameTrain, graced our event on May 24th as a distinguished speaker for the Career Services Academy Series. With an impressive track record of 20 years in business development, strategy, and planning, she brings diverse experience to the table. As a successful entrepreneur running her own startup, her insights are truly invaluable. During her session, Ms. Zeeshan shared her expertise, shedding light on the art of effective communication with companies through emails.



Career Services Academy 2023



SESSION ON HOW TO MAKE PROFESSIONAL LINKEDIN PROFILE

Ms. Faiza Tasneem, the speaker for this session brought a unique blend of academic knowledge and practical insights as she currently serves as an Assistant Professor in the Business Department at FCCU and previously worked as an HR expert. She shared her expertise on a topic of utmost importance - creating a professional LinkedIn profile. Her guidance provided students with a comprehensive understanding of how to effectively leverage the platform to enhance their professional presence by delving into the nuances of profile optimization, networking etiquette, and showcasing skills.

SESSION ON HOW TO EXCEL IN CAREER IN TODAY'S WORLD

Ms. Maryam Nisar, the Regional Sales Head at Jazz Led the session on excelling in today's ever-evolving career landscape. During the session, participants had the privilege of learning from Ms. Nisar's valuable insights and practical advice. Her guidance illuminated the path to success in the contemporary professional world, offering strategies and perspectives that are vital for achieving one's career goals.



Recruitment Drives

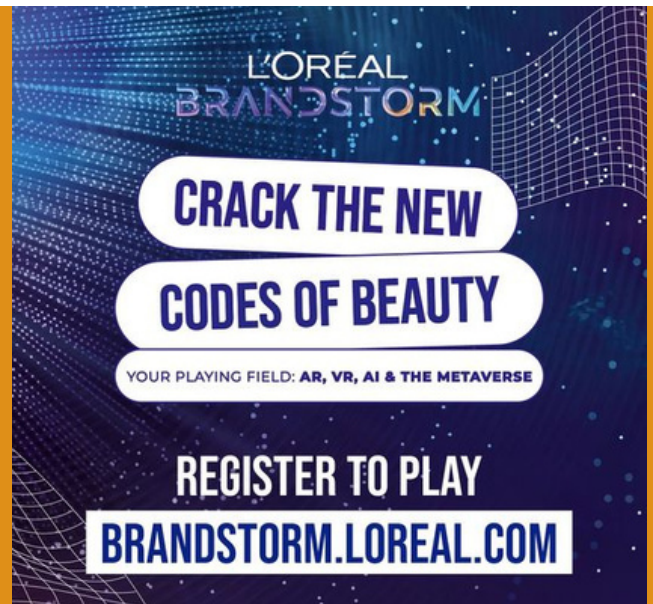
FLAGSHIP TRAINING PROGRAM BY COCA-COLA (CCI)



Delighted to host an on-campus recruitment drive by Coca-Cola for our graduating class. This drive provided students with a valuable chance to go through the company's offerings and explore the insights of their Training Flagship Program 2023.

L'Oreal Brandstorm Recruitment Drive

L'Oréal Brandstorm is a global innovation competition that seeks to empower youth and impact the future by inventing the future of beauty. This year's competition theme would revolve around two tracks: AR (augmented reality) and AI (Artificial Intelligence).



SAMSON INNOVATOR PROGRAM- RECRUITMENT TEST BY SAMSON GROUP OF COMPANIES

CSIO facilitated an on-campus recruitment test for the Innovator Program 2023, an esteemed initiative by Samson Group of Companies, providing students a gateway to innovation.

Recruitment Drives

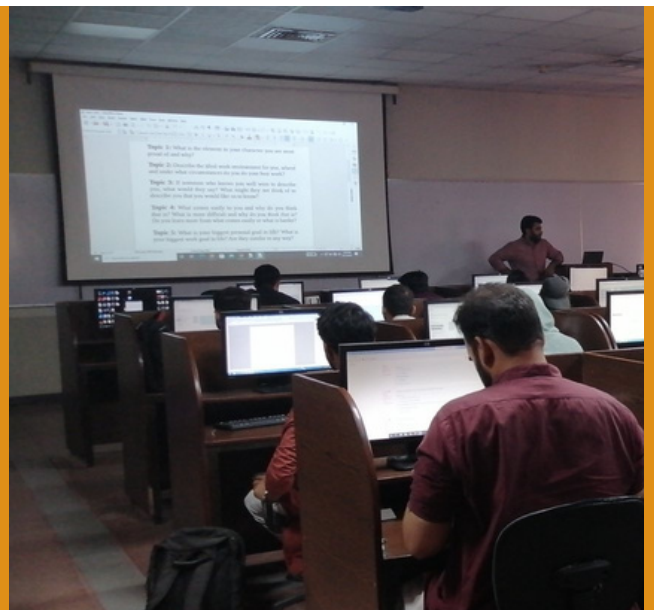
ASSOCIATE GAME DEVELOPMENT PROGRAM RECRUITMENT TEST BY MINDSTORM STUDIO

Mindstorm Studios visited the graduating class of Computer Science to introduce its Associate Game Development program. Allow students with an exciting opportunity to engage in the world of game development.



Recruitment Test by Tajir

TAJIR, the esteemed retailer of Amazon in Pakistan, conducted a recruitment test and initial interviews for FCCU students, paving the way for potential opportunities.



Recruitment Drives



SALES TRAINEE PROGRAM BY UNILEVER

Unilever's notable journey from Karachi to FCCU brought the esteemed "Sales Trainee Program" to our campus, offering significant openings to our students.



Graduate Trainee Program by Descon

Descon Engineering Limited's Graduate Trainee Program proved to be a valuable recruitment endeavor for our BS Business and MBA students, fostering the growth of beneficial paths for their professional development.

Employer Alumni Meet & Greet



The Career Services & Internships Office and School of Management, FCCU hosted Employers & Alumni Meet & Greet. The event featured discussions and networking sessions.

The purpose of this gathering was to receive feedback on what employers look for in terms of skills, knowledge, and other determining factors when hiring fresh graduates. Employers were able to share their experiences with FCCU students.



Meetings with Employers

- Samson
- Pink Ribbon
- Servis
- Descon
- Uniliver
- Al-Khidmat
- Nishat Chunian Pvt. Ltd.
- Bank of Punjab
- Laam
- PSO
- Coca-Cola
- Inspiring Women



Work Study Students & Volunteer



Mariam Shahzad
Former SWP



Natasha Maqsood



Eric Wilson



Muhammad Hanzala



Dawood Maseh
Volunteer



Stay Tuned



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<https://www.instagram.com/fccucareerservices/>



FCCU Career Services and Internships Office