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Family, Autonomy, Health, Financial Satisfaction, and Luck as key predictors of Happiness: Evidence from secondary analysis of World Values Survey Pakistan 2018

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ADCTDACT

ARTICLE DETAILS	ABSTRACT
History:	The study investigated the factors that are related to happiness by
Accepted 26 June 2023	performing secondary data analysis of World Values Survey Pakistan
Available Online June 2023	2018 (n = 1937). Specifically, the role of family, health, autonomy,
	_ financial satisfaction, and luck in determining happiness was
Keywords:	investigated along with other socio-demographic variables. Data was
Happiness; Autonomy; Family;	analyzed using SPSS (v. 25) and ordinal logistic regression was
Health; Luck	conducted to assess the relationship of key predictors with happiness. It
	was found, in the multivariate model that the odds of happiness were
JEL Classification:	lower in respondents belonging to rural areas ($p < .001$), who were
P36	illiterate ($p < .01$), who did not consider family to be very important (p
	$_{-}$ < .05), who reported very poor health (p < .001), and who believed in
	luck ($p < .001$). The odds of happiness increased with higher autonomy
DOI: 10.47067/ramss.v6i2.345	(p < .01) and higher financial satisfaction $(p < .001)$.
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1. Introduction

ADTICLE DETAILS

Happiness is a basic right of every human being and an important Sustainable Development Goal (SDG-3) as happiness has been considered a key factor of well-being. What makes a person happy or how happy they are is quite subjective. Behaviorists are keen to know the answer to this phenomenon of happiness. There is no denial to the fact that human beings have the desire to be happy. Are feelings a good determinant of happiness? A wide variety of definitions exist when trying to understand the concept. However, no clear definition exists. A lot of time subjective well-being seems to be a synonym for the term happiness (Haybron, 2008). The whole phenomenon is

subjective in nature as the one who determines it, seems to be living inside that very person's skin (Diener, 1984). Happiness is the degree to which a person thinks favorably about the overall quality of his or her existence (Veenhoven, 1991). Many times happiness is being used interchangeably with subjective well-being. This is the most widely used and recognized conception of happiness in contemporary psychology (Diener, 2000)

There are many elements of happiness for example positive emotions and life satisfaction etc. This happiness could result because of good health or the presence of good social capital around you. In fact the main source to harmony seems to be stemming from happiness. The two possible components to happiness comprise of satisfaction with life that could either be satisfaction as a whole or in parts. Second component is a state of experiencing positive emotions such as joy (Lu & Shih, 1997). There's an axiom that an individual's happiness and their well-being are inseparable from their experience of motivational and personal autonomy in pursuit of their freely chosen actions, life-goals and behaviors. When there is an element of satisfaction among people for their need of autonomy than their perception regarding their actions as volitional and self-congruent is strengthened (Ryan and Deci, 2010). The study of well-being has long debated whether culturally particular socialization processes or universal needs that are created in the course of evolution govern human happiness (Tay & Diener, 2011).

Studies on happiness have considered autonomy to be an important predictor however, much conjecture but limited empirical knowledge makes the association worth reviewing (Collet-Sabé & Tort, 2015; O'Donnell et al., 2013; Ali & Haq, 2006). The term autonomy seems to be complex as it carries a number of interpretations. For some it might be related to control in terms of their power to make decisions while other might see it as having some kind of control. It becomes confusing sometimes as to which concept one is referring to while using it. However, the term is usually equated with individuality, integrity, dignity and self-knowledge (Dworkin, 1981). The term might be understood as a capacity to think and being able to act independently in any situation. An autonomous individual is one who has the potential to independently make and carry out the decisions that direct his or her behavior. This again is independent on two key components i.e. willingness and ability (Littlewood, 1996). Sometimes a person's role in a specific situation creates the feeling of not willing to do something in spite the fact that they have the ability. Contrariwise, a person could be motivated to make independent decisions yet lack the required ability to do so (Littlewood, 1996).

In addition to autonomy, scholars have also explored the relation of happiness with culture. Culture plays a significant role by influencing our lives in various ways. It influences our cognitive abilities (Nisbett, 2003) it influences the way we behave (Brislin, 1999) along with how we manage to cope up with these (Wong & Wong, 2006). In short culture of a person has a significant impact on their behaviors, thoughts and feelings (Lehman, Chiu, & Schaller, 2004). Culture has its own definition of concepts and values regarding happiness. For example, in a Pakistani context the focus would be more towards the importance of family, role of patriarchy, good relationships, ageing, gender, better health and success. However, the worldview of happiness is socially constructed over a lifetime and is largely based on a person's life experiences and their culture (Wong, 2013). Within culture, the most important social institution is family and one's relationship to family has been considered an important indicator of happiness and wellbeing (North et al., 2008). Scholars have also considered health as an important determinant of happiness and have also explored the dialectic relationship between health and happiness as higher happiness can result in positive emotions which

can result in a better health (Crivelli & Lucchini, 2017). A unique study hypothesized that belief in hard work can also be related to one's level of happiness (Tongeren & Burnette, 2018).

The present study, keeping in view the above debate, investigated the relationship of importance given to family, health, autonomy, financial satisfaction, and belief in luck with happiness while taking into account other socio-cultural and demographic aspects within context of Pakistan.

2. Methods

2.1 Data and Sample

This study was based on secondary data analysis of World Values Survey (WVS) Pakistan 2018. WVS Pakistan 2018 collected data from 1995 adults who were between the ages of 18 and 85 years. The complete details of WVS including methods, sample design, and datasets can be found on WVS website. The data was analyzed using Statistical Package for Social Sciences (SPSS), version 25. The final sample used in this study after removing cases with missing values was 1937 respondents.

2.2 Measures

2.2.1 Dependent variable

Level of happiness was the dependent variable in this study. This variable in WVS was measured using a single item and the response categories were ordinal (1 = Very happy, 2 = Quite happy, 3 = Not very happy, 4 = Not at all happy). The responses were reverse coded for this study (1 = Not at all happy, 2 = Not very happy, 3 = Quite happy, 4 = Very happy).

2.2.1 Independent variables

The five independent variables used in the study were importance of family, self-rated health, autonomy, financial satisfaction, and success as an outcome of luck. All these variables in WVS were measured through single items, respectively. The original response categories for these variables and the recoded categories for this study (if any) are given in Table I.

Table I. Constructs to measure independent variables, original response categories, and					
recoded categories, World Value Survey Pakistan 2018					
Items	Response Categories	Recoded Categories			
Importance of Family	Ordinal: 1 (Very Important), 2 (Rather Important), 3 (Not very important), 4 (Not at all important)	(Not very important), 3 (Rather			
Self-Rated Health	Ordinal: 1 (Very Good), 2 (Good), 3 (Fair), 4 (Poor), 5 (Very Poor)	Ordinal: 1 (Very Poor), 2 (Poor), 3 (Fair), 4 (Good), 5 (Very Good)			
Autonomy	Ordinal: 1 (Low Autonomy) to 10 (Complete Autonomy)	Scale: 1 – 10			
Financial Satisfaction	Ordinal: 1 (Very unsatisfied) to 10 (Highly satisfied)	Scale: 1 – 10			
Success outcome of Luck	Ordinal: 1 (Hard Work) to 10 (Luck)	Scale: 1 – 10			

2.2.3 Socio-Demographic Variables

The socio-demographic variables used in the study were Province (1 = Punjab, 2 = Sindh, 3 = Khyber Pakhtunkhwa, 4 = Balochistan), age in years, gender (1 = Male, 2 = Female), social Organization (1 = Rural, 2 = Urban), respondent as chief wage earner (0 = No, 1 = Yes), currently married (recoded as 0 = Others (Single, Separated, Widowed, Divorced), 1 = Married), number of children (continuous variable), and Literacy (0 = Illiterate, 1 = Literate).

2.2.4 Statistical Analysis

Descriptive statistics, frequencies and percentages for categorical variables and mean, standard deviations, and range for continuous variables, were calculated (see Table II). For inferential statistics, two separate models were generated using ordinal logistic regression to predict happiness using key independent variables and socio-demographic variables. In the first model, only the socio-demographic variables were entered as independent variables along with happiness as dependent variable. The results are summarized in Table III as Model 1. In the second model, key independent variables (importance of family, self-rated health, autonomy, financial satisfaction, and success as outcome of luck) were also entered along with socio-demographic variables to predict happiness. The results are summarized in Table 3 as Model 2.

3. Results

3.1 Descriptive Statistics

Descriptive statistics of socio-demographics, independent variables (importance of family, self-rated health, autonomy, financial satisfaction, and belief in luck), and dependent variable (happiness) are presented in Table II. Mean age of the respondents in the sample was 35.6 ± 11.4 years (Range = 18 - 85 years). The results show that 67.1% of the respondents belonged to rural areas, 47.5% were females, and 82.8% were currently married. Mean number of children was 2.7 ± 2.1 children, 71.9% of the respondents were literate, and 49.8% were primary wage earners in the household. With respect to key independent variables, 92.6% held that family is very important and 69.2% rated their health as good. The means and standard deviations for autonomy, financial satisfaction, and success as an outcome of luck were 7.7 ± 2.6 , 7.3 ± 2.5 , and 4.2 ± 3.4 , respectively, which shows that majority of the respondents scored average to high on autonomy and financial satisfaction and low to average on success as an outcome of luck. With respect to dependent variable, 89.4% of the respondents were happy.

Table II. Descriptive statistics of variables used in the study, World Value Survey Pakistan			
2018 (N = 1937)	T		
Variables	f	Range	
Province			
Punjab	1114		
Sindh	477		
Khyber Pakhtunkhwa	257		
Balochistan	89		
Social Organization			
Rural	1300		
Urban	637		
Gender			
Male	1017		
Female	920		

Age (years)		18 - 85
Currently Married		
No	333	
Yes	1604	
Number of Children		0 - 12
Literacy		
Illiterate	544	
Literate	1393	
Chief Wage Earner		
No	973	
Yes	964	
Importance of Family		
Not at all important	08	
Not very important	18	
Rather important	117	
Very important	1794	
Self-Rated Health		
Very poor	20	
Poor	84	
Fair	492	
Good	703	
Very good	638	
Autonomy		1 - 10
Financial Satisfaction		1 - 10
Success outcome of Luck		1 - 10
Feelings of Happiness		
Not at all happy	48	
Not very happy	158	
Quite happy	803	
Very happy	928	

3.2 Ordinal Logistic Regression results

The results of ordinal logistic regression are given in Table III. The findings of Model 1 showed that age (p < .01), social organization (p < .05), and literacy (p < .01) significantly contributed to the model. The remaining socio-demographic variables (province, gender, chief wage earner, current marital status, and parity) were statistically insignificant (p > .05). The odds of higher happiness were 0.80 times (95% CI: 0.66 - 0.96, p < .05) less in rural areas compared to urban areas. The odds of higher happiness decreased by 0.98 times (95% CI: 0.97 - 0.99, p < .01) with increase in age. The results for Model 1 further showed that the odds of higher happiness were 0.73 times (95% CI: 0.60 - 0.89, p < .01) lower in illiterate respondents compared to those who were literate. The findings of Model 2 showed that social organization (p < .001), gender (p < .05), literacy (p < .01), importance of family (p < .001), self-rated health (p < .001), autonomy (p < .01), financial satisfaction (p < .001), and success as an outcome of luck (p < .001) significantly contributed to the model. The remaining variables (province, age, chief wage earner, current marital status, and parity) were statistically insignificant (p > .05). The odds of higher happiness were 0.64 times (95% CI: 0.52 - 0.78, p < .001) less in rural areas compared to urban areas. The odds of

higher happiness decreased by 0.71 times (95% CI: 0.53 – 0.96, p < .05) in males when compared to females. It is pertinent to mention here that gender was insignificant in Model 1 but turned out to be a significant variable in final model (Model 2). Likewise, the odds of higher happiness were 0.74 times (95% CI: 0.60 – 0.91, p < .01) lower in illiterate respondents compared to those who were literate.

The odds of higher happiness, compared to respondents who considered family to be very important, were 0.32 times (95% CI: 0.13 – 0.78, p < .05) less in respondents who considered family to be rather important and 0.49 times (95% CI: 0.34 – 0.71, p < .001) less in respondents who considered family to be not very important. The odds of higher happiness were less in respondents who rated their health as good (aOR = 0.12, 95% CI: 0.05 – 0.29, p < .001), fair (aOR = 0.12, 95% CI: 0.07 – 0.18, p < .001), poor (aOR = 0.15, 95% CI: 0.12 – 0.20, p < .001), and very poor (aOR = 0.22, 95% CI: 0.17 – 0.28, p < .001), when compared to the respondents who rated their health as very good. The odds of higher happiness increased by 1.06 times (95% CI: 1.02 – 1.10, p < .01) in respondents with increase in level of autonomy. The odds of higher happiness increased by 1.24 times (95% CI: 1.19 – 1.29, p < .001) with increase in financial satisfaction. The odds of higher happiness decreased by 0.95 times (95% CI: 0.92 – 0.98, p < .001) with increase in belief in luck, that is, respondents who considered success to be an outcome of luck rather than hard work.

Table III. Ordinal Logistic Regression to predict Happiness from socio-demographic and							
independent variables, World Value Survey Pakistan 2018 (N = 1937)							
		Model 1			Model 2		
Variables	aOR	95% CI	p-value	aOR	95% CI	p-value	
Socio-Demographic							
Province							
Punjab	0.92	0.60 - 1.40	.70	1.05	0.66 - 1.65	.84	
Sindh	0.78	0.50 - 1.22	.28	0.92	0.57 - 1.48	.73	
Khyber Pakhtunkhwa	0.94	0.59 - 1.50	.79	1.04	0.62 - 1.73	.89	
Balochistan	1			1			
Social Organization	·	1	-		- 1	· ·	
Rural	0.80	0.66 - 0.96	.017	0.64	0.52 - 0.78	<.001	
Urban	1			1			
Gender	•	•			•	•	
Male	1.05	0.80 - 1.38	.73	0.71	0.53 - 0.96	.025	
Female	1			1			
Age (years)	0.98	0.97-0.99	.001	0.99	0.98 - 1.00	.09	
Chief Wage Earner							
No	0.86	0.65 - 1.14	.30	0.84	0.63 - 1.13	.26	
Yes	1			1			
Currently Married	.						
No	0.81	0.62 - 1.06	.13	1.02	0.76 - 1.36	.91	
Yes	1			1			
Parity (number of children)	0.96	0.91 - 1.01	.15	1.00	0.95 - 1.06	.90	
Literacy				T	1		
Illiterate	0.73	0.60 - 0.89	.002	0.74	0.60 - 0.91	.005	
Literate	1			1			

Independent				
Importance of Family				
Not at all important	0.70	0.18 - 2.75	.61	
Not very important	0.32	0.13 - 0.78	.012	
Rather important	0.49	0.34 - 0.71	<.001	
Very important	1			
Self-Rated Health				
Very poor	0.12	0.05 - 0.29	<.001	
Poor	0.12	0.07 - 0.18	<.001	
Fair	0.15	0.12 - 0.20	<.001	
Good	0.22	0.17 - 0.28	<.001	
Very good	1			
Autonomy	1.06	1.02 - 1.10	.003	
Financial Satisfaction	1.24	1.19 - 1.29	<.001	
Success outcome of Luck	0.95	0.92 - 0.98	<.001	

4. Discussion

Happiness is significantly influenced by how much freedom of choice is permitted in a community (Inglehart, Foa, Peterson, &Welzel, 2008). The ability of individuals to keep their uniqueness in many contexts and circumstances is referred to as autonomy, which is seen as a key component of happiness. As a result, several academic fields have contributed to the study of autonomy. Importantly, everyone acknowledges that autonomy is a complicated idea in which several viewpoints may be found and categorized. One such group focuses on the study of a person's capacity to decide or control their behavior in accordance with their own standards, which are independent of other pressures (Garberoglio et al., 2017). In another study it is established that the ability to ask oneself questions, analyze one's life in reference to others, make interdependent decisions and accept the consequences, and organize oneself in relation to others and society is believed to be a key component of autonomy (Bernal Romero, Melendro, & Charry, 2020). Apart from autonomy the role of family is enormous when it comes to one's happiness. A person has no control over the family that they are born into. However, it is an influential factor which still needs to draw attention of the researchers. Not many researches have been conducted to see its role in making one happy. Though a few researches which are not directly related to happiness but focus on an individual's well-being are available as mostly use the terms happiness and well-being interchangeably (Winkleman, 2005; Molina, Navarro, and Walker, 2011). Individual happiness is dependent upon sufficient social support within the family (Adams et al. 1996; North et al. 2008). Families that are well-functioning tend to ensure optimal individual productivity and performance; this contributes in their increased happiness level. Nonetheless, when it comes to personal happiness, family appeared to be one of the most important life domains across all cultures.

At the same time gender is also highly significant in determining the happiness especially in a patriarchal society like Pakistan. Gender is an essential characteristic of a person's identity as well as fundamental element of social structure (Aldous & Ganey, 1999). In most of the cultures the socialization pattern for males and females are different from their early life. This eventually leads to a divergence among them (Lu & Lin, 1998). This gender disparity in happiness may have its roots in the social lives of women, in part. Research indicates that happiness, social support, and gender are all significantly correlated. However, social support is the only way that gender is connected to happiness directly (Lu & Shih, 1997). Due to the prevalence of strict gender role practices men seem

to be happier as compared to women as women might have increased expectation of gender equality which is unfortunately unmet within the family making women worse off (Mencarini & Sironi, 2012). Another research indicates that the level of happiness among men is higher than females despite the phenomenon of diversity and overlaps of opportunities and outcomes among both genders as gender hierarchy plays an important role and continues to favor men (Kominski & Adams, 1994). While health is important in determining happiness the role of ageing is equally important. What connection exists between happiness and ageing? Is our happiness essentially constant throughout our lives, with just the odd major life event (marriage, a child's birth, a promotion, or sickness) having the ability to momentarily increase or decrease it, or do we truly get happier as we age (Frijters & Beatton, 2012)? Personal autonomy has been examined as a process that develops over the course of a person's lifetime and as a crucial component of quality of life. Therefore, several researches in this area demonstrate that a person's level of autonomy increases with age (Barbosa & Wagner, 2015). While the pursuit of happiness and health has once again become a universal common goal that all people and cultures are expected to pursue, empirical study on the factors that influence health and happiness has mostly remained distinct (Subramanian, Kim, & Kawachi, 2005). Much of the available literature suggests that good health is directly related to one's happiness (Rosenkranz et al., 2003; Ryff & Singer, 2001; Subramanian, Kim, & Kawachi, 2005). Those who enjoy good mental and physical health are more likely to reflect higher level of happiness (Musick & Wilson, 2003; Thoits & Hewitt, 2001; Wheeler, Gorey, & Greenblatt, 1998, Whiteley, 2004).

Sometimes, hard work is very important component of happiness however many still believe in the phenomenon of luck. A lot of studies on luck have been conducted specifically in the areas achievement situations or in gambling. However, luck is apparently a phenomenon of major importance (Wagenaar, 1998) whereas the tasks related to achievements are typically perceived as being more dependent upon, effort, ability and task characteristics. The greater an inclination towards belief in hard work the happier an individual would be as luck is beyond one's control that eventually lead to unhappiness. There is also an extensive discussion in the academic literature on the relation between financial satisfaction and happiness (Easterlin 1974, 1995). There are numerous studies that demonstrate a positive relationship between financial growth and happiness (Killingsworth 2021; Diener et al. 2018; Steel et al. 2018; Stevenson and Wolfers 2008; Ferrer-i-Carbonell, 2005; Hagerty & Veenhoven 2003). Mostly the literature focuses on correlation between the two with a focus on developed countries whereas this study specifically looked at it with a perspective from a developing country.

5. Conclusion

The study investigated the effect of different variables on happiness and found that social organization, gender, age, literacy, importance of family, health, autonomy, financial satisfaction, and belief in luck as key determinants of happiness. Nevertheless, the study is limited as it was based on secondary data analysis of a cross-sectional study, that is, WVS 2018 only. It is also important to recognize that happiness can be affected by many other variables such as religiosity which should be explored by prospective studies. There is also a need for separate qualitative studies to understand the mechanisms through which each significant variable of this study relates to happiness.

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